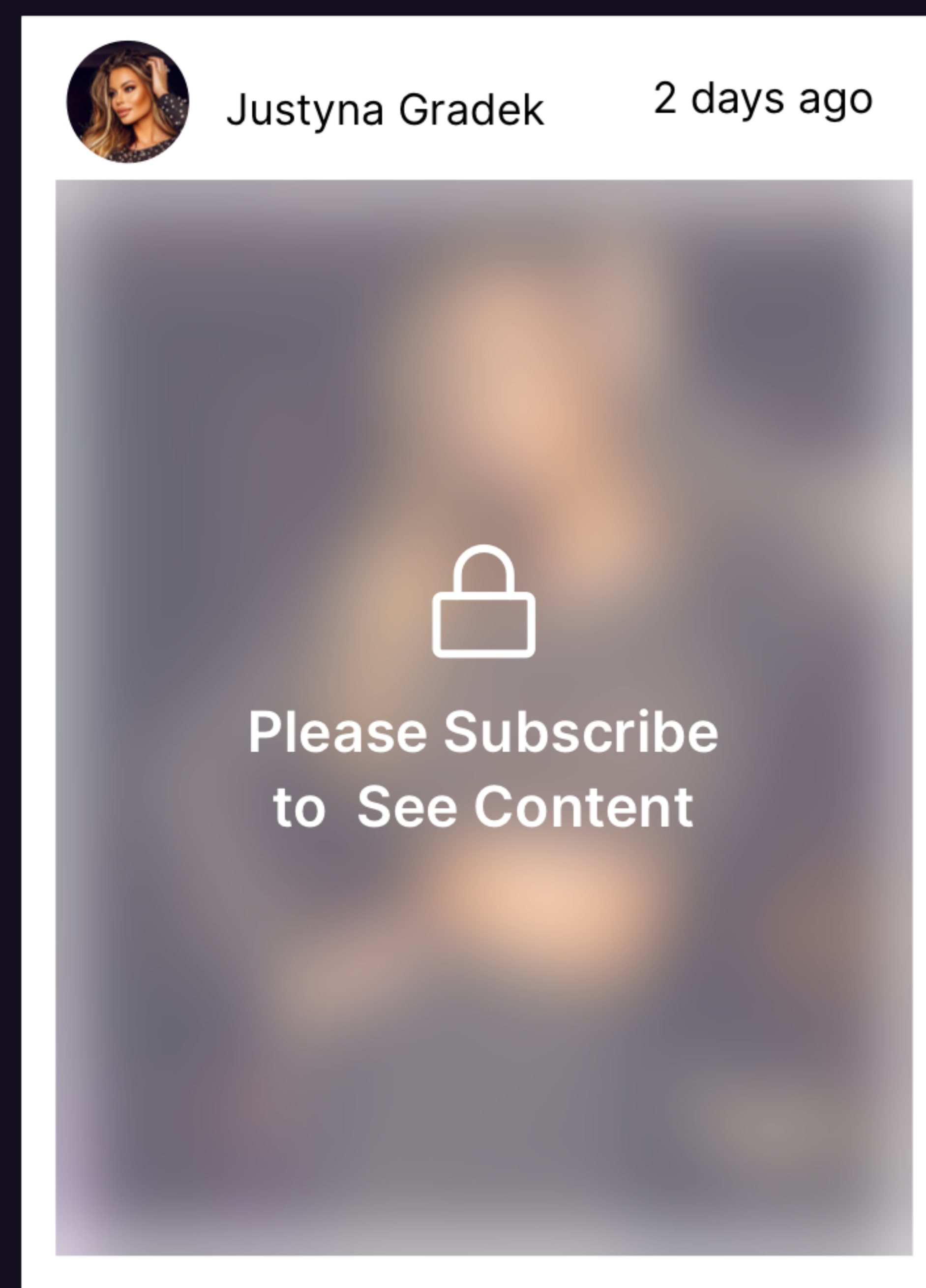




Fanadise is an **exclusive content** subscription platform made for NFT's

with Fanadise you can collect, stake, buy and sell NFT Moments from your favourite influencers



We're transforming years of influencer marketing, ecommerce and crypto experience into our new and revolutionary service



Premium content



Influence monetization



Decentralized social media



Deeper interactions



Social proof

It's 2021 and influencers mean more than ever before.

- Jake Paul just sold tickets worth 65 mln USD for his boxer fight he organized through his own Triller agency.
- Mr Beast amassed 1 million viewers under just one 24-minutes live YouTube gaming broadcast.
- Last year Kylie Jenner became the world's first influencer-billionaire.

The internet career is the most popular choice among youth all over the world. Influencers are eating the world.

And the advertising world of FaceStagram and Google is driving the market forward, doing billions of dollars of revenue at the same time. So far they are the biggest beneficiaries of the social media revolution that happened in the past decade with combined ads revenue over 200 mln USD. But what if there's an even bigger cake left so far unnoticed?

That cake is direct influencer monetization - private content platforms powered by NFT - the decentralized social media.

Connecting INFLUENCERS with NFT



Stuart
4,3M



Zusje
2M



Gradek
1M



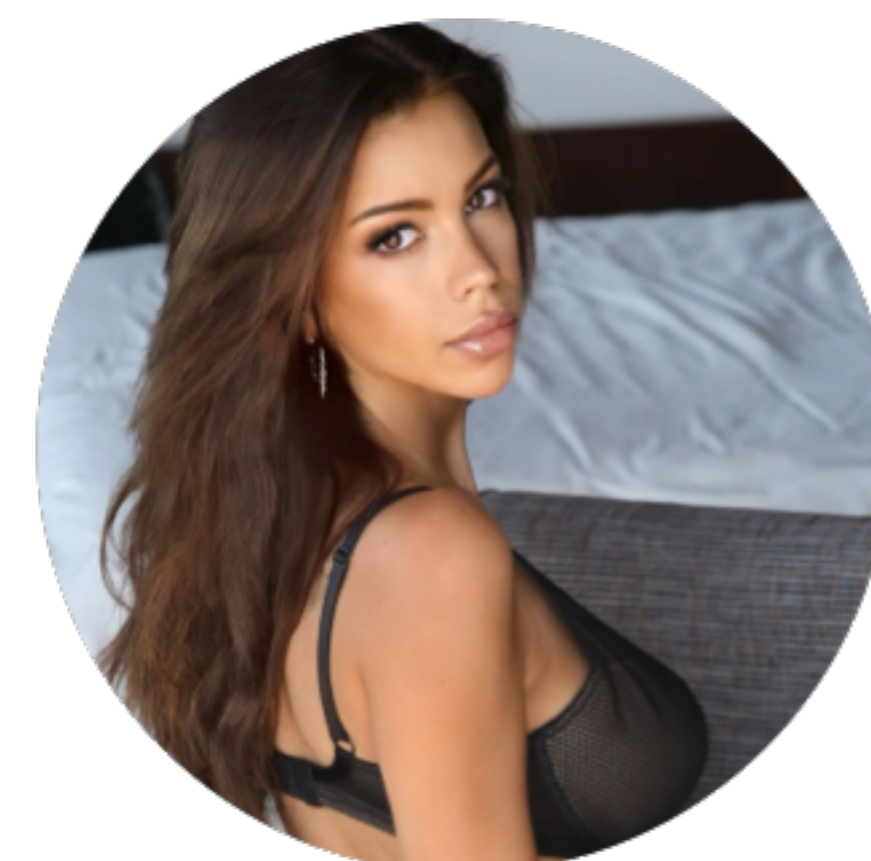
Veronica Bielik
3,1M



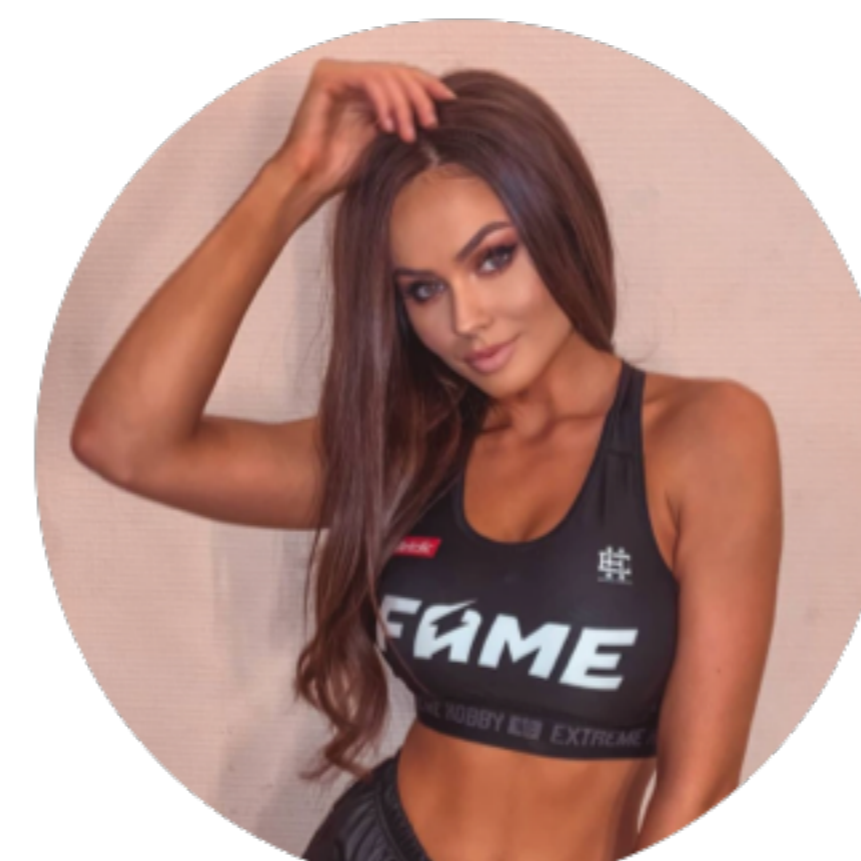
Melisa
235K



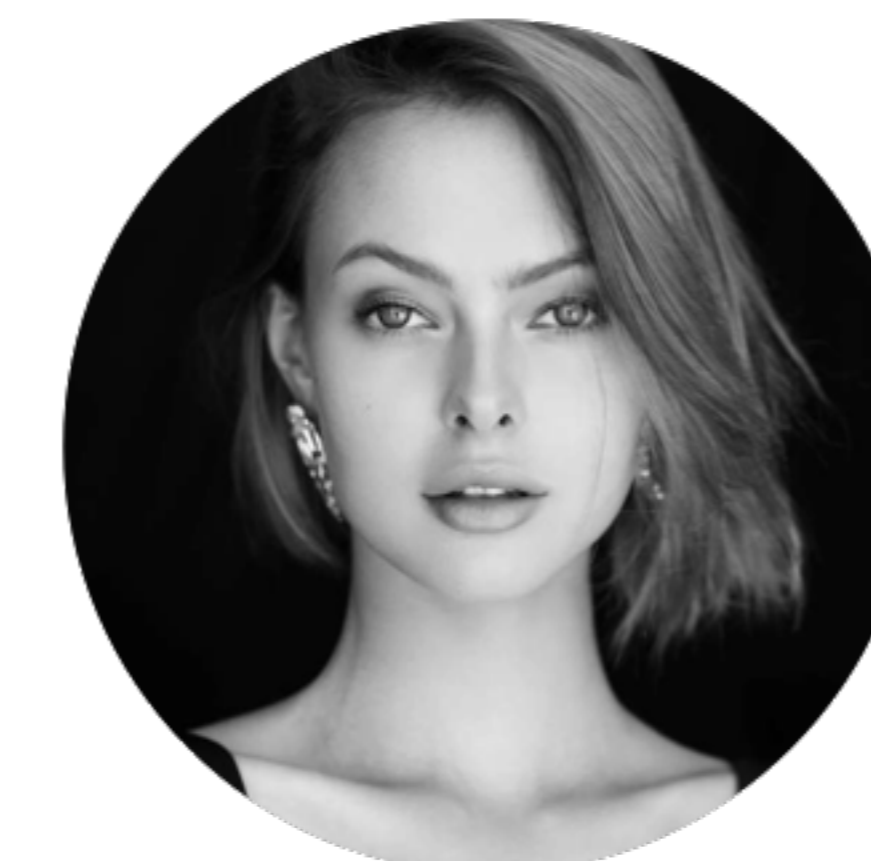
Lotek
303K



Iza Iżycka
281K



Weronika Jezierska
182K



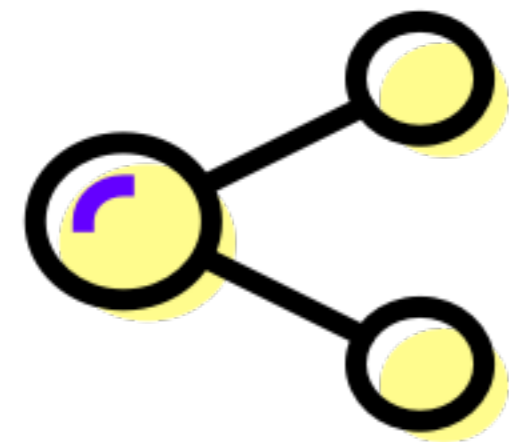
Aleolak
53,6K



Jakub Chmielniak
71,8K

NFT's are a revolution in ownership

This means a revolution in social media and in the way people perceive the value of digital goods and social based status.



Content

Internet creators do not really own their platforms and their content



Money

Not your content - not your platform - not your power - not your money



Power

We want to change the system and give power back to the creators

Every single piece of content influencers post on-line is being fully licensed to Facebook, TikTok or Google. For the very same reason it became worthless. We don't change it?

Imagine a platform where you at the same time pay to see a unique video from your favourite creator and get something more in return than just the thrill of experience - a real ownership of the content you are subscribed to. And that piece of content not only belongs to you but can belong to any other person who buys it from you as well.

What if you make more money from that single piece of content than you pay for the whole year of subscription? What if the creator gets his or her cut every single time someone sells it? That's what our ecosystem is going to be about.

All digital content produced by the creator is tied to NFTs. Each token has its own ID from 1 to supply limit (n). Moments may be drawn from packs or be bought from the marketplace. Packs can be purchased via subscription (depending on lvl) and/or purchased from a drop.

We're creating the gamified NFT system for staking, merging and collecting the influencer cards.

FanUP your experience by exchanging moments you own for higher level ones! Fanadise will allow users to upgrade their NFTs to a higher level by using already owned moments. You know it from the games, now it's time to move it to digital goods connected to something more graspable. When you collect enough NFTs at the same level, you can upgrade them to higher level NFT. During the upgrade process those lower level NFTs will be exchanged for higher level one.

The idea is to provide more value to low level NFTs, increase demand, and therefore provide more liquidity on the secondary market.

For example User having 3 common level NFTs of Video with Influencer will have to purchase another 2 copies of this Influencer's common level NFTs to upgrade them to one rare NFT.

5 common level NFTs = 1 rare NFT of the same Influencer

5 rare NFTs = 1 Holo NFT

This process can be repeated on all level NFTs.

Features



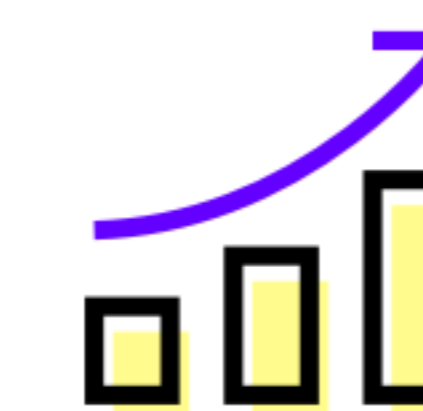
Influencers will finally get paid for their online efforts

Big corporations like Facebook or Google take all the profit from the generated revenue of influencers via their ad services, leaving them with no or close to zero profit. Premium content is a new trend and here to stay - engage with your favourite influencers on a whole new level, getting access to content bonuses never seen before, unlocking the potential of exclusivity



NFT and subscription incentives for the creators

How much influencers earn when they are finally empowered with the tools to monetize their abilities and talents all depends on the work they put in. Subscriptions mean NFT's - every time you subscribe to your favourite creator you are guaranteed to get a special pack of Moments from his or her life, as well as all of the perks of the subscription level you have purchased



Resell moments of your favourite creators

The longer you are connected with your idol and the higher tier of subscription you choose, the better moments and perks you get - afterwards, you can collect your NFT's or put them up for sale on our marketplace

Exclusive content means Fan Center

This means a revolution in social media and in the way people perceive the value of digital goods and social based status.

- Mini vlog videos
- Backstage photos
- Exclusive access to more pictures
- Exclusive access to pictures no one has seen before
- Unique Picture/Video in chat
- Early access to Instagram photos
- Lifestyle / Fashion
- Show your REAL LIFE
- Extra photos not seen on instagram
- Private chat
- Dedicated giveaways only for subscribers
- Extremely limited free merch drops
- NFT pack drops each month included in price
- Discount on all separate NFT pack drops + priority access to presale

- 10 minute Zoom call/video chat once a month
- Exclusive Fan/Superfan badges (shows next to comments on photos)
- Signed photo in digital form (example; holding paper)
- Thank you voice message
- Thank you dedicated video
- Common / Rare / Holo / Platinum / Unique NFT's
- Personalised video message
- Personalised voice message
- Personalised birthday wishes (video or photo)
- Personalised holiday wishes (video or photo)
- Personalised get well message (video or photo)
- Personalised wedding message (video or photo)

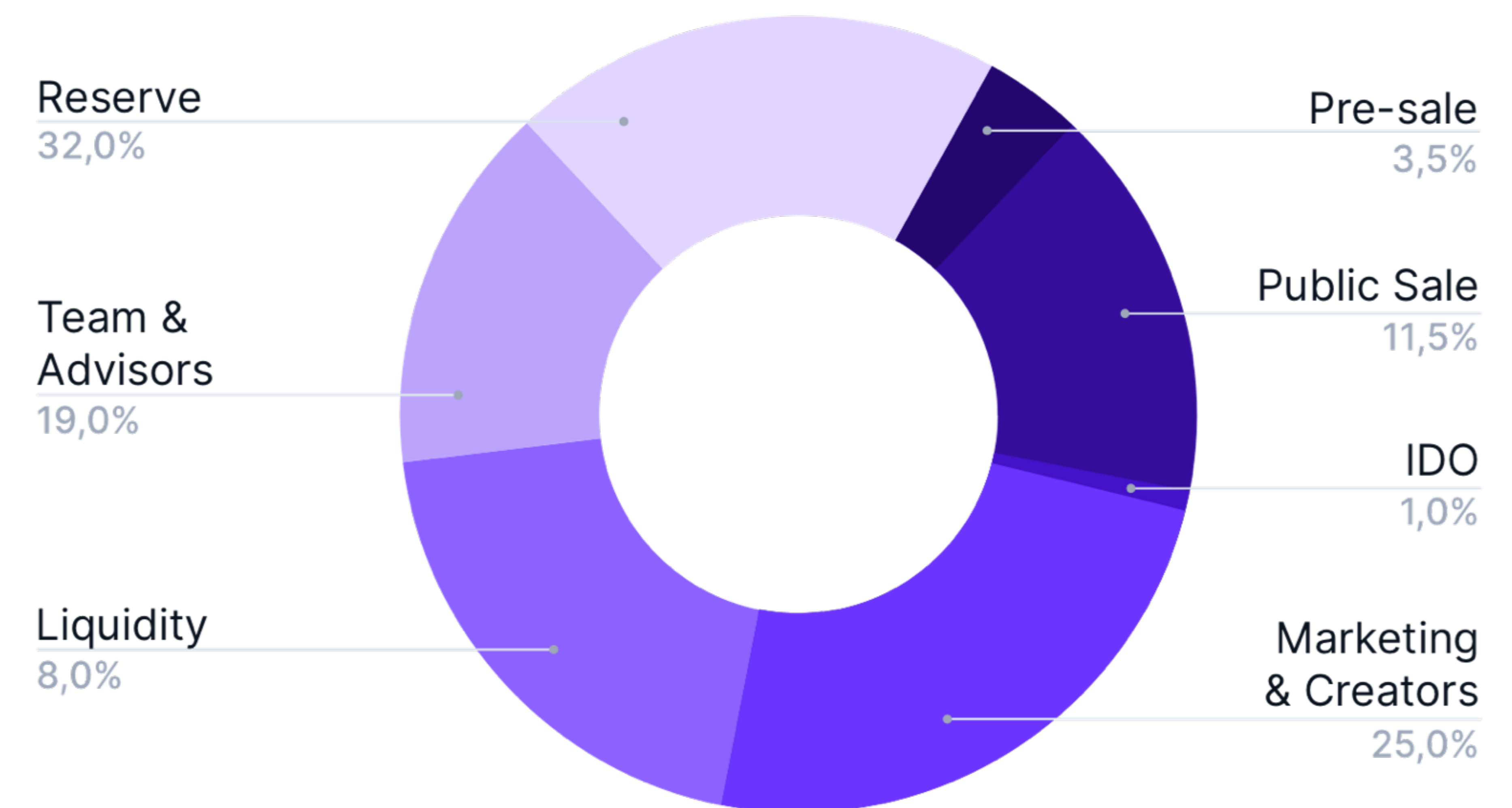
... and 100s more

Advantages

	Fanadise	Only Fans	Patreon	Instagram
Dedicated domain	✓			
Subscription levels	✓		✓	
NFT	✓			
eCommerce	✓		Partially	Partially
Additionally unlockable content	✓			
Tips and donations	✓	✓	✓	
Content protection	✓	Partially		

Tokenomics

- Designed by the people behind many successful campaigns, brands and events, the creators of DDOB, Mr. Gugu, Aloha from Deer, successful Influencer Marketing companies, Creators of some of the largest social Media platforms and many more.
- Fanadise is future-proof and adjustable to the ever changing world of social media, fame and entertainment.
- Our model disrupts the status quo and allows the whole social space to grow beyond our present imagination.



Token Sale

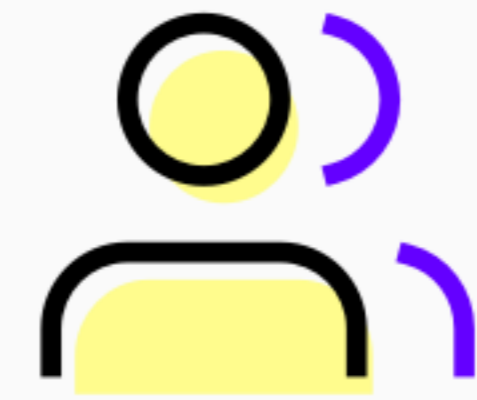
	Pre-Sale	Public Sale
Sale Dates	05.05.2021	27.05.2021
Lockup	3 months	0-6 months
Release	3 months from 5/5/2021	TBA
Purchase limits	1000\$ min 50000\$ max	250\$ min 250k\$ max
% of total supply	3.50%	11.50%
Num of tokens	35,000,000.00 FAN	115,000,000.00 FAN
Price per token	\$0.05	\$0.075

Token release



Pre-sale

3 months lockup



Public

1-5 months lockup



Liquidity

20% on listing, 6.6%
per mth over 12 mths



Marketing

2,8% per mth over
36 mths



Team & Foundational

2.8% per month over
36 months

Staking benefits

- stake \$FAN token to earn more NFTs
- have bigger chance to get higher level Moments
- take part in our daily lottery to win NFTs and \$FAN tokens
- pay with \$FAN token to get unique subscription levels and the most premium content
- the longer you stake, the better moments you get
- \$FAN means better discounts for content and merchandising

- use \$FAN to merge your existing common NFTs into rare items
- create liquidity pool to earn more \$FAN tokens
- get the tickets to the events available only to \$FAN holders

By the means of staking and utilities we want to reduce the number of \$FANs being traded daily to increase the token price. At the same time \$FAN will be a token widely used by our community. Cheap BSC will allow us to make real use of it.

Timeline

With our roadmap we introduce not only the present road to extended functionalities, but also a broader vision of the world with decentralized ownership and new models of entertainment.

2020

The idea of Fanadise was born

- We dreamed of giving content ownership back to creators
- Help them monetize their on-line presence
- Empower them against the big corporations

1Q21

The test version of the app was launched

- We managed to team up with big names from the industry
- Onboard first 10 big creators to join Fanadise
- Started to plan our ICO

April

Fanadise ver. 1.1 is released

- Reach our first milestone of 15 influencers on Fanadise
- Work on our NFT marketplace backed by Shopsy technology for token private sale and presale

June

We start our token sale

- Listing on Pancakeswap
- 50 creators from 10 countries on Fanadise
- Our team grows to 30 people

June

Fanadise 1.2

- 100 creators from 20 countries
- Teamed up with international partners

3Q21

NFT marketplace launch

- Our team grows to 50 people
- You can trade your NFT moments
- 200 creators from 30 countries

4Q21

Fanadise 2.0 and app launch

- 500 creators
- Mainstream media coverage
- NFT revenue exceeds subscription revenue

2022

5000 creators by the end of the year

- Crosschain integrations NFT
- Staking with benefits and yields
- Further product development

Our team



Bart Sibiga
Co-founder



Jakub Chmielniak
Co-founder



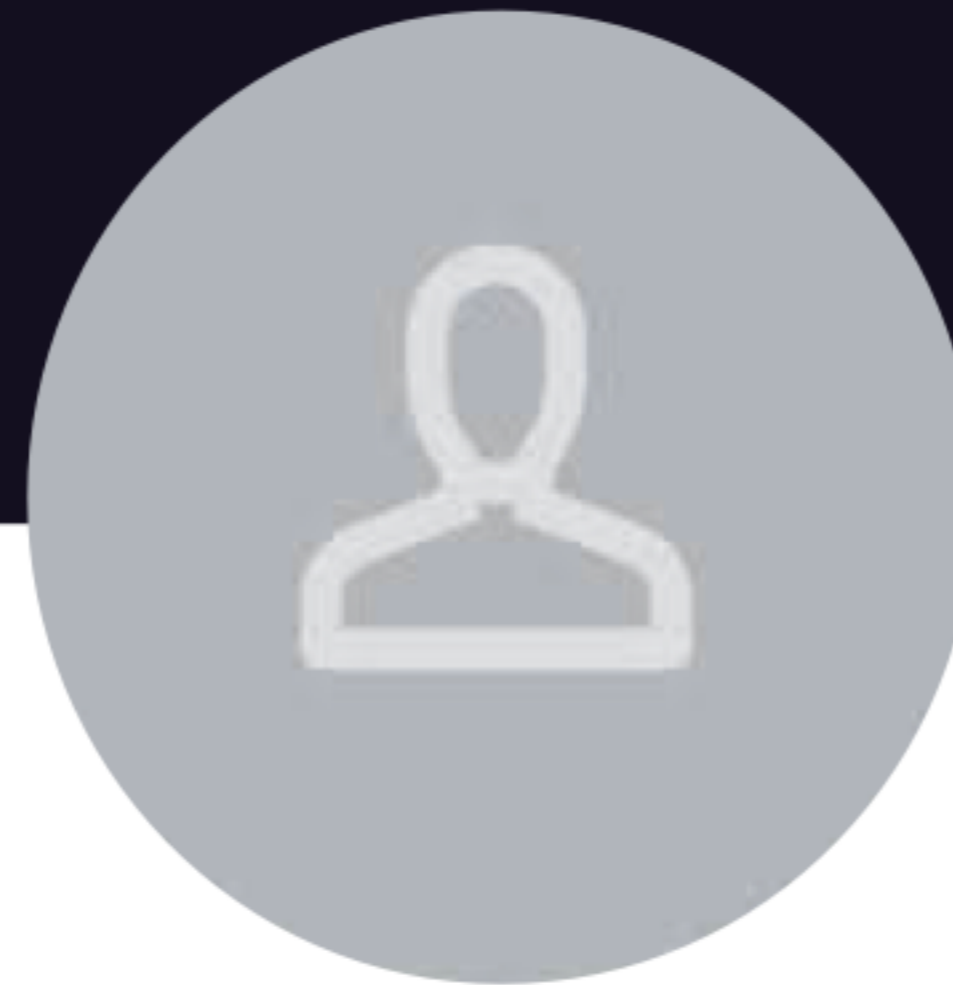
Stuart Burton
Co-founder



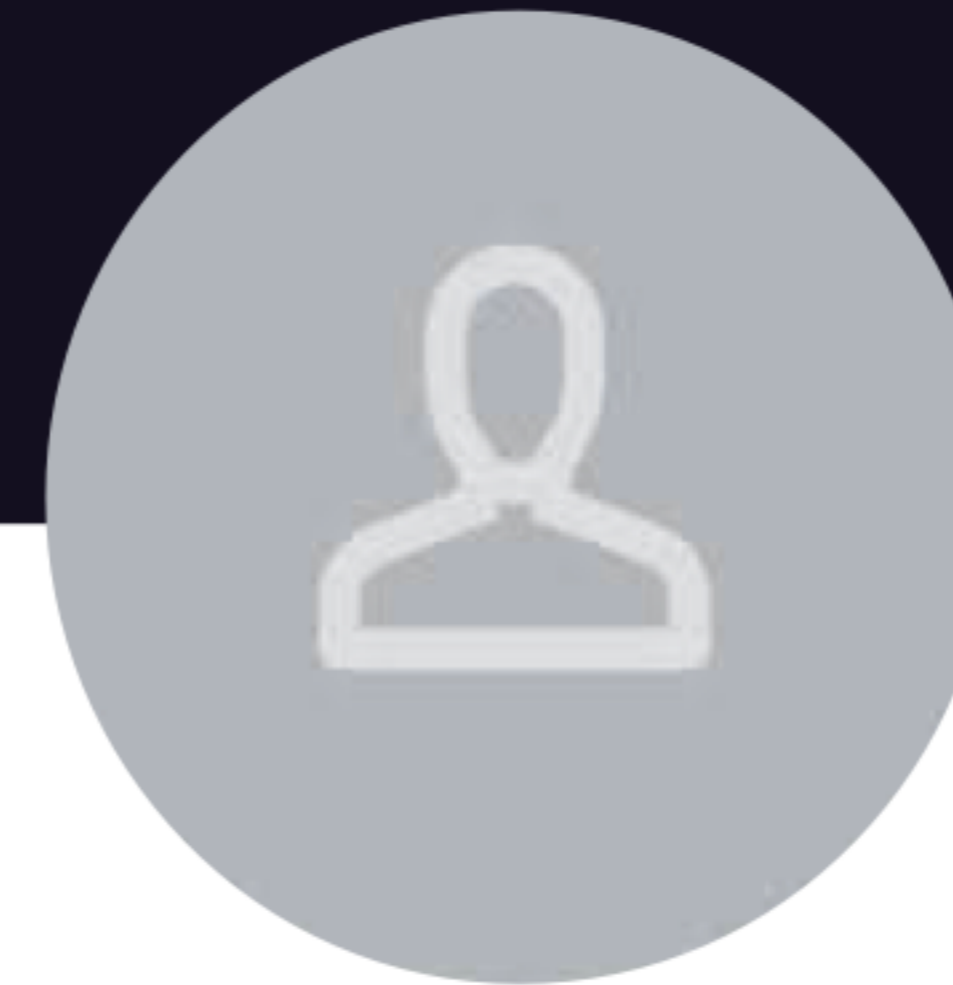
David Rakowski
Influencer marketing
specialist



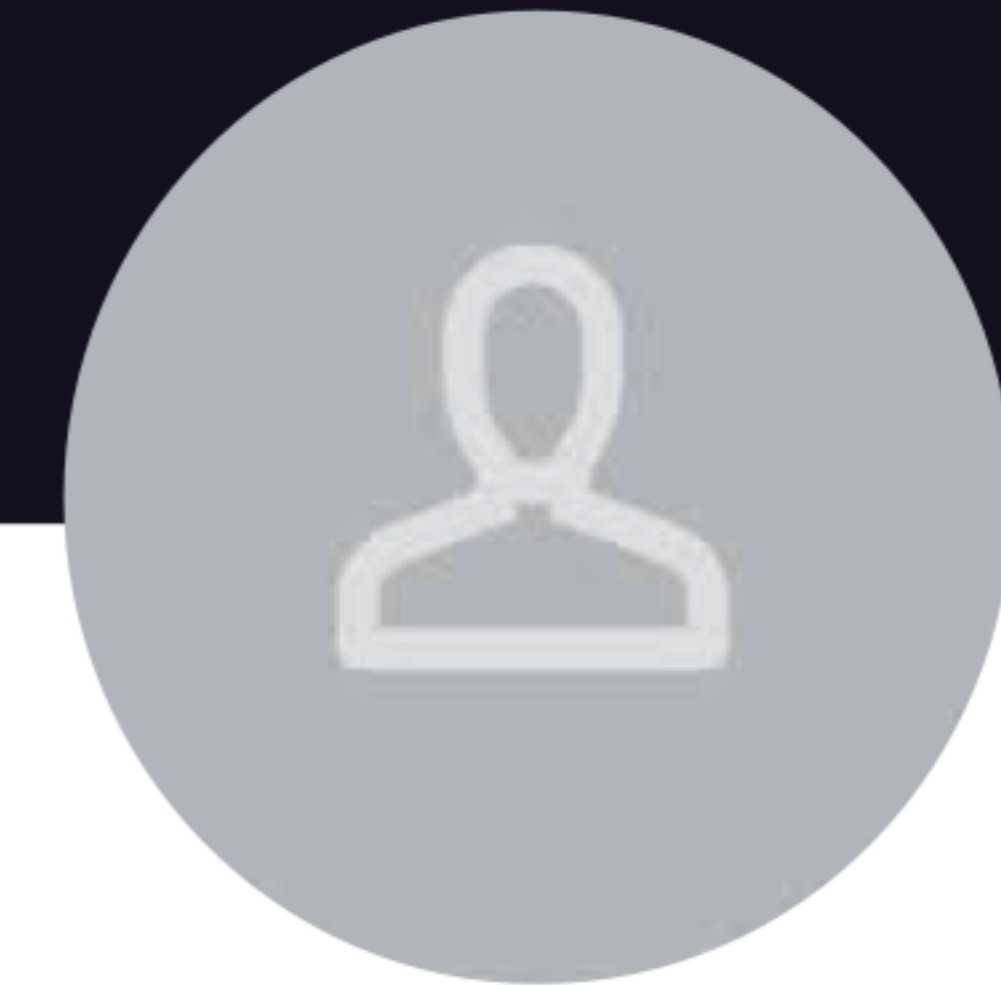
Miloslava Geynrih
NFT marketing
specialist



Lucas Watroba
Chief Technology
Officer



Adam Krupa
Senior PHP Developer



Malwina Wolakiewicz
UX/UI designer



Grant Blaisdell
Advisor



Meng Seong Foo
Project Manager



Son Ly
Country Manager



Thank You



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Join our public sale

27.05.2021

and get \$FAN token